

SHOC – SHARE YOUR OWN CULTURE

Turning Diversity into Strength



SHOC

IMPLEMENTATION

- Students produce videos on aspects of their regional culture and
- share their videos with their partner university.
- Top videos are rewarded.
- Guest lectures support the production and assessment process.

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PEDAGOGICAL BENEFITS

- Boosting student motivation
- Enhancing students' creative and digital skills
- Fostering inclusivity

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SAMPLE TOPICS 2024

